

STEPPING INTO
**POLITICAL
POWER**

2016-2017 ANNUAL REPORT



iGNiTE

A NOTE FROM OUR PRESIDENT & FOUNDER

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Dear IGNITE supporters,

What a year it has been.

I could not have anticipated or planned for what we have seen at IGNITE or frankly across the United States. In the history of our democracy, young women have never demonstrated such a widespread and profound impatience with the existing power structures. They are ready and eager to lead.

We've all heard about the surge in women interested in running for office. In the last year, IGNITE has been deluged with young women who want our programming.

Five times as many young women are showing up at every single training, college chapter meeting, and conference we hold across the country from rural towns to major cities. To support the surge, we launched our first cohort of IGNITE Fellows: extraordinary, politically ambitious young women who are the engine of our expansion. Last year, with the help of our fellows, we trained thousands of young women across nine states. In 2017-18 we are tripling that number, expanding into 27 states.

Young women are getting trained in these communities because of your steadfast support.

Thank you! Together we are leveraging this moment in history and inspiring the next generation of women to own their political power.

We look forward to your continued support.

Anne Moses Ph.D., IGNITE Founder and President

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HIGHLIGHTS

IGNITE TRAINED **2,320** YOUNG WOMEN ACROSS FOUR CORE PROGRAMS
HIGH SCHOOL | COLLEGE | CONVENING | FELLOWSHIP



900 YOUNG WOMEN ATTENDED **22** MAJOR EVENTS FROM COAST TO COAST

Young Women's Political Leadership convenings introduced IGNITE's work and message to a broad audience of young women, connecting them with elected officials for training, policy education and mentorship.



7 COLLEGE COUNCILS LAUNCHED **25** NEW CHAPTERS TO BRING THE TOTAL TO **47** NATIONWIDE

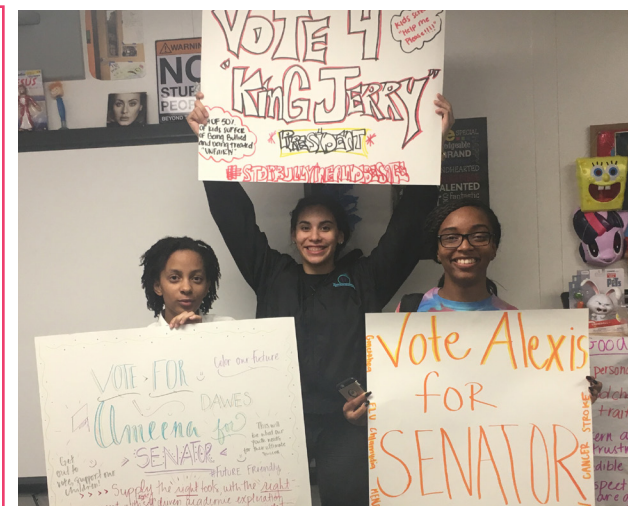
College Councils and College Chapters provide a community of like minded peers and ongoing training to build young women's political leadership and policy analysis skills. Young women exercise their leadership on campuses.

42% RAN FOR OFFICE ON THEIR CAMPUS



IGNITE DELIVERED **50+** HOURS OF HIGH SCHOOL TRAINING TO **352** GIRLS AT **29** SITES

High school programs inspired young women to define their call to service and become politically and civically engaged.



4 FELLOWS TRAINED **1,000** YOUNG WOMEN EXPANDING IGNITE PROGRAMS IN **4** STATES

Fellows in Atlanta, Southern California, Minneapolis, and New York received intensive training and mentorship from our elected network. These rising political leaders led efforts to bring IGNITE to new cities across the country.

IGNITE IN ACTION



Capitol Day, Sacramento, California

Thirty northern California high school students traveled to Sacramento to shadow 14 legislators. Assemblywomen Cristina Garcia and Catharine Baker welcomed them to the Capitol.



Vanessa Vasquez, National Spokeswoman

The Emmy nominated actress from the Hulu original East Los High joined IGNITE as our national spokesperson, helping to amplify our message of political power in every young woman.



Congresswoman Susan Brooks, Indiana

Congresswoman Brooks spoke at Young Women Run.

"When women have the same opportunities and resources as men, we all benefit. We have to support more women of all ages to take risks and pursue leadership positions. You are the next generation of leaders. If you have a desire to make a difference, turn your passion into your platform and run."



Representative Ilhan Omar, Minneapolis, Minnesota

At IGNITE's first Minneapolis council meeting, participants heard from Representative Omar, the first Somali-American Muslim to be elected to office in the United States.

"We must continue to encourage young women to unapologetically lead and courageously fight for what they believe in. When I engage with young women about my story, it gives me hope to see the next generation of leaders beginning their journey."



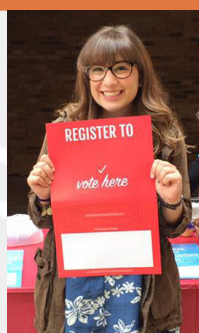
Suzanne Markland-Suwareh, College Council, New York, New York

IGNITE coaches college women on the process of securing seats on local boards and commissions as a first step into political leadership. In spring 2017 Suzanne, a Baruch college student and New York College Council member, was appointed to Community Board 5 for New York City.



Voter Registration, Brookhaven College, Farmers Branch, Texas

Nationwide, participants registered 2,500 voters. IGNITE's Brookhaven College Chapter led the efforts by registering 1,500 voters.



Kayla Lee McLoughlin, Conference Participant, New Bern, North Carolina

Kayla received a scholarship to attend Young Women Run in Washington D.C.

"I have political aspirations, but like many young women I worry about the scrutiny I would face. Young Women Run helped me confront and overcome my fears. IGNITE provides me with a community of support that I will tap into when I run for office."

Tiffany Boyd, Fellow, Southern California

Tiffany helped execute IGNITE's first LA Summit in partnership with United State of Women. Thirteen elected officials participated in the event. Building on this experience, Tiffany secured a Jesse M. Unruh Assembly Fellowship and is now working for the California State Assembly.



Councilmember Jennifer Gates, Dallas, Texas

Councilwoman Gates spoke at a fall event IGNITE hosted with EILEEN FISHER.

"IGNITE is important because it encourages young women to get involved in their community and take on leadership roles. It is never too early to start making a difference."



Olivia Lee, College Council, Houston, Texas

Olivia Lee, a recent Rice graduate and Houston college council member, participated in our first annual IGNITE Houston Symposium and attended an intimate gathering of supporters. Through these networks she secured a job with Lizzie Pannill Fletcher's congressional campaign.



Grady High School, Atlanta, Georgia

The new IGNITE chapter at Grady High School in Atlanta invited all the female Mayoral candidates to speak. These young women are not old enough to vote in the upcoming election but they still felt inspired to volunteer on Councilwoman Mary Norwood's mayoral campaign. These IGNITE participants also designed a campaign to ensure young women at their school can access feminine hygiene products.

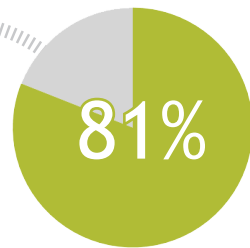
MAP KEY

- HIGH SCHOOL PROGRAM
- COLLEGE PROGRAM
- FELLOWSHIP
- CONVENING

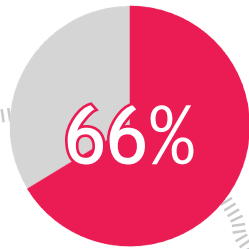
2016-2017 IMPACT

IGNITE is a movement of young women who are ready and eager to become the next generation of political leaders

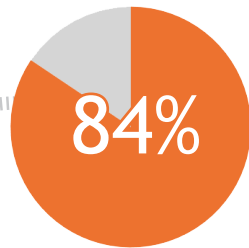
Stepping into political power



Possess the political knowledge to be informed citizens



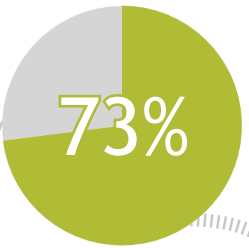
Encouraged others to vote



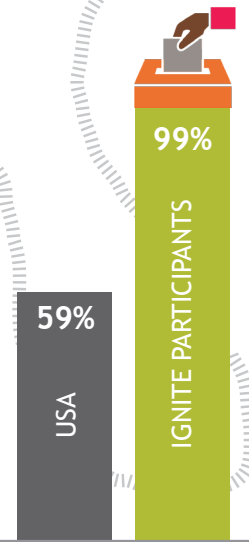
Understand how the US government works



Participants volunteer at 2x the rate of their fellow citizens



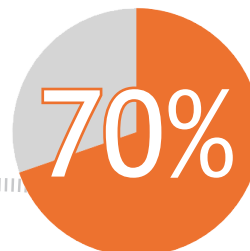
Understand how to analyze public policy



IGNITE women vote at dramatically higher rates than the average American



All IGNI TE participants meet with elected women



FEEL DRIVEN TO RUN FOR OFFICE



AWARD WINNING CAMPAIGNS

IGNITE facilitates a culture shift for younger girls, so they aspire to lead



Thanks to our partnership with Pereira & O'Dell, IGNI TE has received international acclaim and national media attention for our work.

- AWARDS FOR WRITING OUR RIGHTS**
- GOLD, Cannes Lions, Publications and Editorial Design 2017
 - BRONZE, Cannes Lions, Design for Nonprofit-Brand Identity 2017
 - BRONZE, Cannes Lions, Product Design 2017
 - GOLD, ADWEEK, Project Isaac Award: "Editorial Invention" 2017
 - BRONZE, Clio Awards, "Public Service" 2017
 - Editor's Pick, Creativity 2017



WE ALL BELONG HERE
IGNITE's PSA asks adults to encourage the young women in their lives to run for office. The powerful message reached over three million people and received significant media attention.

"IGNITE has produced one of the most inspirational campaign videos to date in order to prove that there is 'political power in every young woman'." - Makers



WRITING OUR RIGHTS
IGNITE's empowerment handwriting workbook is filled with inspiring messages from ten trailblazing female political leaders, teaching girls that they can and should step into power.
[Learn more at writingourrights.com](http://writingourrights.com)

- MEDIA PARTNERS**
- Amy Poehler's Smart Girls College Magazine
 - Metiza Magazine
 - Pereira & O'Dell
 - The Representation Project

- PROGRAM PARTNERS**
- Aspire Public Schools
 - Center for American Women and Politics
 - Congressional Hispanic Caucus Institute
 - Empowered Women
 - Higher Heights
 - KIPP
 - LatinasRepresent
 - National Coalition of Girls' Schools

- NEW Leadership
- Representation2020
- Rock the Vote
- Running Start
- She Should Run
- United State of Women
- VoteRunLead
- VotoLatino

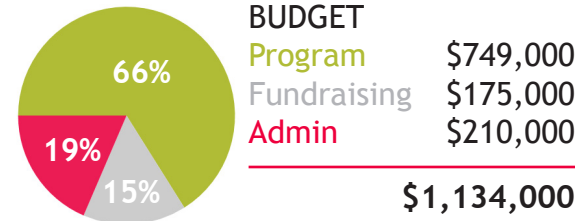
PRESS
For a full list of press, visit ignitenational.org/press



2016-2017 FINANCIALS* & DONORS

IGNITE
continues
to expand
so that
we can
train more
young
women
across the
country

IGNITE has a diverse and stable funding stream.



*UNAUDITED

CORPORATE & FOUNDATION SUPPORT

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