

LaNita King serves as the Development Manager for The Voter Participation Center, and is responsible for managing and cultivating VPC's fundraising program. LaNita previously served as the State Party Victory Fund Coordinator for the Democratic National Committee (DNC) where she managed a direct-mail based fundraising program for all 50 state parties, in addition to assisting in the management of the DNC's Marketing program. She is a native of California and received her B.A. in Communications from California State University, Northridge.