

One Sky Giving Circle Slate Executive Summary

Rise Up

Budget: Organization - US \$2,794,000. Program budget - \$200,000 for Let Girls Lead Initiative, Guatemala

Number of Staff and locations:

United States (11 staff), Guatemala (2 staff), Honduras (2 staff), Mexico (1 staff), El Salvador, Nicaragua, Brazil, Nigeria (1 staff), South Africa, Malawi (2 staff), Ethiopia, Kenya (1 staff), Uganda, Liberia (1 staff), Rwanda, India (1 staff), Pakistan

Location: HQ - Oakland, CA. Working locations in 17 countries.

Mission Statement:

Rise Up activates women and girls to transform their lives, families and communities for a more just and equitable world.

Founding assumption: We believe civic engagement is key to creating a more just and equitable world. By enabling leaders to advocate and engage with decision makers for policies that can improve the lives of girls and women, we are able to scale our impact and achieve large-scale change.

Organizational Overview

- Rise Up activates women and girls to transform their lives, families and communities by investing in local solutions, strengthening leadership, and building movements. Rise Up is based at the Public Health Institute (PHI), a leader in global health and development for over 50 years.
- Rise Up's theory of change leverages a master trainer methodology to create exponential change. We identify girl leaders and civil society leaders who have both a demonstrated track record and strong potential to achieve large scale change. Rise Up has created a bilingual award-winning curriculum and field-tested training methodology.
- Rise Up leaders go on to train other leaders within their communities and countries and apply their new knowledge to launching their own strategies to advance civic engagement and improve the rights of girls and women.
- Rise Up funds leaders' strategies to advance health, education, and equity for girls and women through civic engagement, and provides ongoing support and technical assistance to ensure their success.
- One of Rise Up's programmatic priorities is to address the legal, cultural, and structural obstacles that contribute to adolescent girls' high rates of forced marriage, early pregnancy, school dropout, maternal mortality, and pervasive poverty. We do this by empowering girl leaders and their allies to raise their voices, advocate for change, and build broader

movements of advocates working to improve the lives of girls through our Let Girls Lead Initiative.

Program highlighted for pilot funding:

- Rise Up’s Let Girls Lead Initiative (LGL) builds civic engagement by strengthening the leadership and impact of girls, civil society leaders and organizations in Malawi, Uganda, Ethiopia, Liberia, Guatemala and Honduras.
- We identify the most promising girl leaders, allies, and local organizations and invest in their vision to increase the civic engagement of marginalized populations to address the challenges facing marginalized girls in their own local contexts.
- Girl-centered advocacy and civic engagement is at the core of Rise Up’s approach to empowering girls and women to stand up, raise their voices, and lead change.
- With One Sky’s funding, we will support Rise Up girl-led networks in Guatemala with training, seed grant funding, and technical assistance to effectively engage with decision makers and advocate for policies that improve the health, education and equity of girls and women.

Unique Strengths

Rise Up’s Model for Exponential Change



Collaboration: Rise Up’s global network includes 500 civil society organizations around the world that we partner with to advocate for improved health, education and equity. We also work closely with key global and national partners and networks to maximize and sustain our collective impacts within the sector,

Impact

As measured by:

- Quantitative methods, including surveys and written evaluations to assess outcomes of the capacity building and technical assistance processes.
- Qualitative analysis, including interviews and surveys, to monitor participants’ advocacy strategies and dissemination and outreach activities.

Since 2009, Rise Up’s powerful network of over 500 leaders has directly benefited 7 million girls, youth, and women, advocating for over 100 laws and policies impacting 115 million people in Africa, Latin America, South Asia, and the US. Examples:

- Reducing the practice of child marriage in Malawi through girl-led grassroots mobilization resulting in a national ban that protects 4 million girls from early marriage.
- Improving indigenous Guatemalan girls' access to education through girl-led community mobilization leading to increased funding and support for girls' education.
- Advancing Liberian girls' access to opportunity through passage of the National Children's Law guaranteeing the right of 2 million children to attend school.
- Protecting the rights of young girls in Guatemala with the passage of a law that bans child marriage